

A LUXURY MOUNTAIN DESTINATION WITH AN UNPARALLELED EXPERIENCES

SOUDAH PEAKS

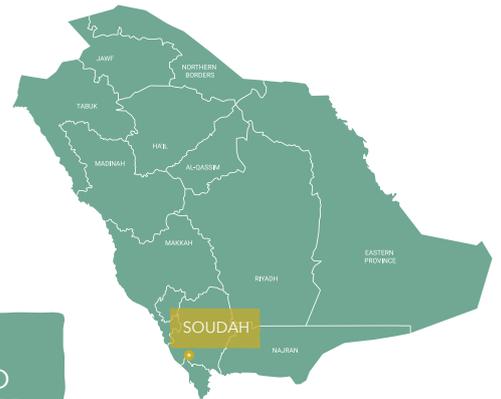
Soudah Peaks is a luxury mountain tourism destination by Soudah Development, a real estate development company owned by the Public Investment Fund (PIF) of Saudi Arabia.

Soudah Development will drive the sustainable development of Soudah Peaks, creating long-term economic impact by intertwining unparalleled luxury while celebrating the region's unique culture, heritage and pristine natural surroundings.

LOCATION

In the southwest region of Saudi Arabia, Soudah Peaks stands at **3,015 m** above sea level, which is the highest point in the country.

Our project area spans more than **627 square kilometers**



1%

OF TOTAL LAND
WILL BE OCCUPIED

CLIMATE

Due to the high elevation, Soudah enjoys a comfortable climate year-round.



Winter
-2° to 15°C

Summer
14° to 25°C



AIRPORT ACCESS



222 flights
Per week, including
34 international flights



45 minutes
Drive from Abha International Airport

RUH

1h 40min
Flight from
Riyadh Airport

JED

1h 10min
Flight from
Jeddah Airport

OVERALL KEY DEVELOPMENT STATISTICS



80,000m²
Total Retail GFA



More than 30
Attractions



1,336
Residential Units



2,700
Total Hospitality Keys

THE EXPERIENCES



ADVENTURE
& SPORTS

From mountain trails and serpentine hiking paths to paragliding, mountain biking, horse riding, ziplining and other mountain adventure experiences for the outdoor enthusiast. An 18-hole golf course will sit on top of the Soudah plateau with stunning mountain views and with average temperatures of 20°C, visitors and residents have abundant opportunities to enjoy year-round outdoor activities in the clean, cool mountain air.



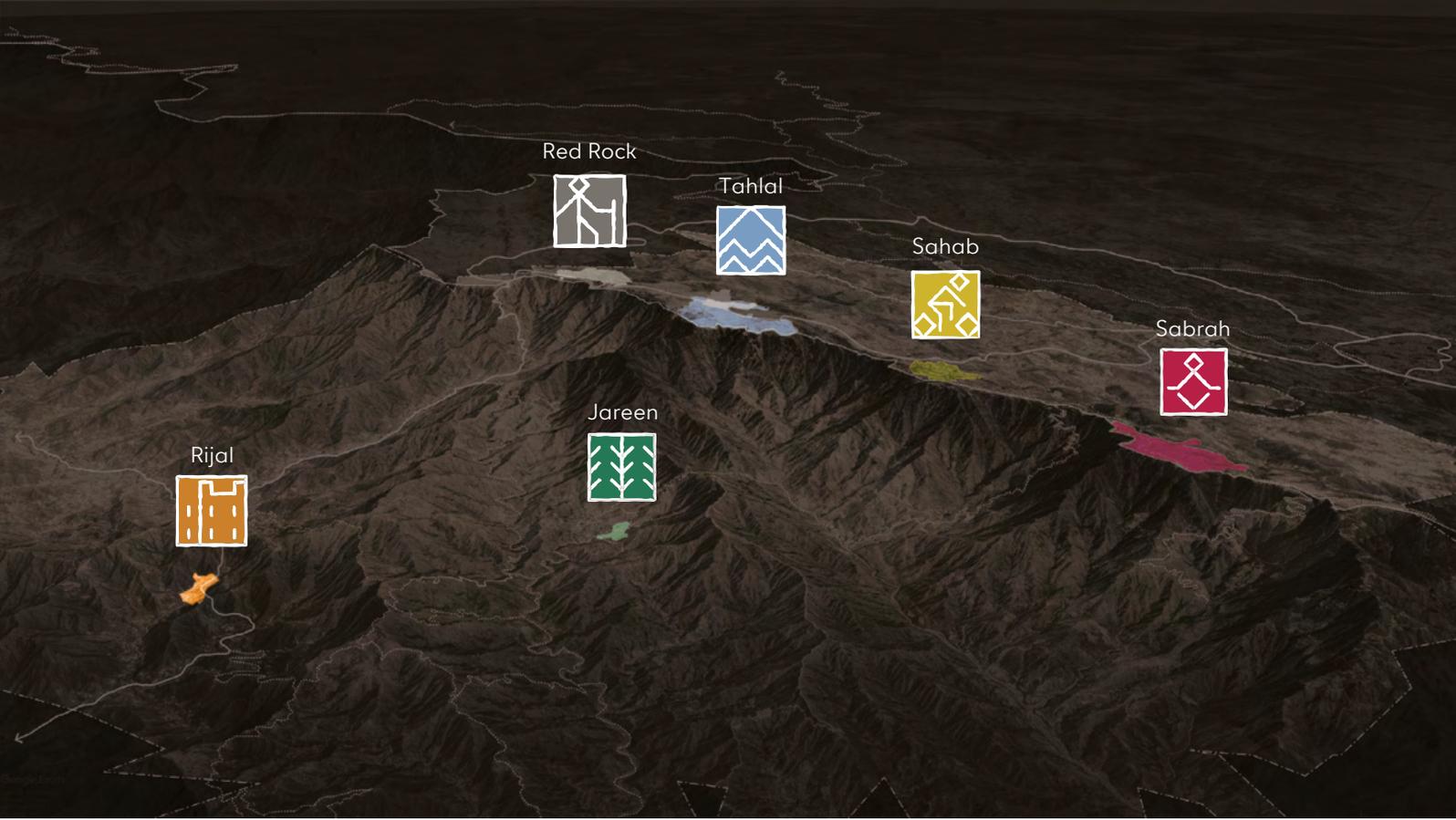
NATURE
& WELLNESS

Tranquil settings where the mind and body will relax and appreciate the stunning natural beauty. Nature lovers will enjoy national parks, a network of hiking trails, local farms and extraordinary flora and fauna on a terraced landscape. Find harmony with nature through collection of luxury wellness experiences including, exclusive eco-spa resorts, mediation centers and yoga retreats.



CULTURE
& HERITAGE

We strive to preserve the region's tangible and intangible culture and heritage. It is home to a rich tapestry of traditional folk music, poetry, art, locally produced honey, coffee farms and local customs that have been passed down from generation to generation. There are more than 200 documented heritage sites from hamlets, mosques, minarets to watchtowers and mountain forts - many will be considered for inclusion in the UNESCO World Heritage List.



The Gateway to Soudah



Immersive Activities
And Experiences

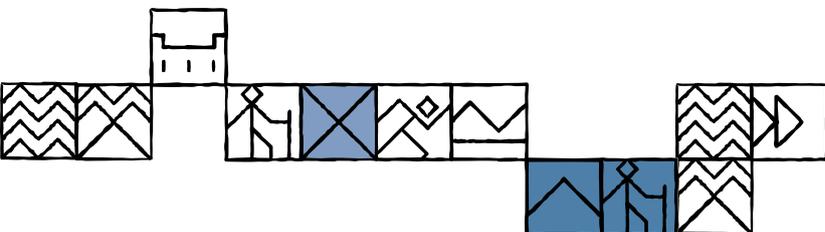


Mountain Ridge-Line
Hospitality



Residential
Communities

Tahlal is the central hub for visitors featuring luxury retail and hospitality, entertainment and attractions as well as meeting and conferences facilities, all in a sustainable ecosystem. Home to an 18-hole golf course set within the mountains featuring amazing panoramic views and exclusive second homes. This mixed-use zone will have 1,775 various premium hotel rooms, 986 luxury second homes, and more than 61,333m² of retail offerings. Tahlal is situated on Soudah over-looking the vistas of the Sarawat Mountains.





A unique adventure experience



10+ Adventure Attractions



5 Star Hospitality



Ridge-Line Destination

An exhilarating and awe-inspiring clifftop destination will offer exciting attractions, mountain adventures and a sports focused hub, all immersed in the natural environment. Attractions will include hiking, paragliding, mountain swing, mountain coaster, zip line, bike park, sky bridge and more. For extreme athletes, a high-altitude performance and rehabilitation center will provide a space for world-class training. Sahab will have more than 360 luxury hotel rooms and serviced apartment and 15 glamping pods along with commercial spaces for entertainment offerings offerings.



Secluded luxury and relaxation



Luxury Residential Community



Wellness & Spa Destination



Mountain & Valley Views

Situated on the southern plateau of Soudah Peaks, Sabrah is a secluded luxury residential and hospitality destination which includes wellness spa, yoga pavilion and meditation retreats. It offers peace and tranquility with 180 various premium hotel rooms, 350 luxury second homes and commercial spaces to service residential community, all surrounded by an authentic integration within the rich native landscape.



Jareen

Immerse into nature and heritage



Heritage & Agricultural Landscape



Mountainside Glamping Pods



Culinary Experiences

Jareen will have a genuine approach to connecting with nature through authentic experiences in the green agricultural landscape of Soudah. Nature lovers will enjoy serpentine walking paths winding through the agricultural landscape and heritage sites, as well as culinary adventures to small organic coffee and honey farms. Jareen will feature 35 unique glamping pods situated on the mountainside with a variety of boutique shops and dining concepts.



Rijal

The cultural hub of Soudah Peaks



Authentic Hospitality



Cultural Experiences



Rijal Plaza

Rijal will seamlessly blend the past, present and future, offering a unique retail opportunity to experience authentic culture and heritage. Located within Rijal Almaa heritage village and surrounded by historical architecture, this destination will integrate park areas and outdoor event space to host various year-round activities. Rijal will feature 80 boutique hotel rooms providing visitors with stylish heritage-inspired luxury as well as boutique shops and authentic dining options.



An extraordinary connection to nature



Glamping On
The Plateau

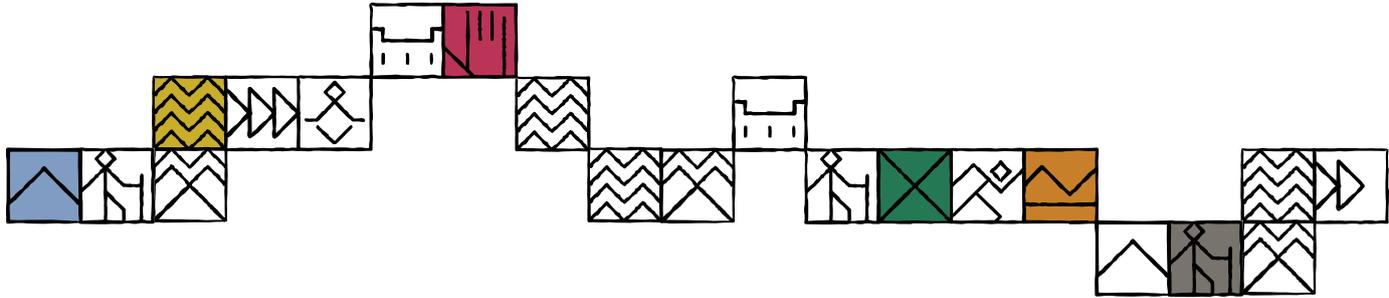


Surrounded By
National Park



Stunning Mountain
Vistas

Situated on the Soudah mountain plateau and set within natural parkland, nature lovers will find all that they desire with immersive tranquil glamping areas, nature reserves, cycling trails and horse-riding. Red Rock will offer 170 exclusive boutique hotel rooms and unique dining experiences along the clifftop overlooking Red Rock mountain.



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